



The Summer is Heating Up and So is Snap2Close!

We hope you enjoyed a fantastic 4th of July celebrating our country's 250th birthday. As we navigate our warmest month of the year, please remember to stay hydrated!

Our photographers appreciate if you AC is on and running while it's this hot out so that they can stay cool along with their gear!

Summer is bringing several important updates for Snap2Close and the industry. Here is the latest:

ARMLS and Virtual Staging

Key Compliance Requirement: <https://armls.com/digitally-altered-media>

- You **MUST** mark each virtually altered image with the new Starburst item on each image's menu. This action adds the phrase "Digitally altered" to the top left corner of the image.
- You **MUST** post the original, unaltered image immediately before or after the altered version. This simple step prevents potential homebuyer disappointment.
- By default, all images uploaded to ARMLS receive a "2026 ARMLS" watermark (bottom left).
- Snap2Close now adds a "Virtually Staged" watermark (bottom right) for staging and a "Digitally Altered" watermark for Photoshop edits, ensuring your brand presence remains professional across all platforms.

Staff Updates

We are sharing some bittersweet news. Sydney and Jordan Kuznia are moving back to Minnesota for new family responsibilities. While Sydney remains an active part of our Customer Support team, Jordan is moving on to a new professional opportunity. We are proud of his growth and wish him the very best.

The NEW Portal

We are thrilled with the positive feedback on our new portal, powered by HDPhotoHub. Users are finding the ordering process easier and are loving the new Marketing Kit tools.

If you haven't explored the new Marketing Kit, I invite you to [login to the new portal](#) (you can bookmark this tab!) to activate your photoshoots from March 27, 2026, for free. You can use [this video guide](#) to get started.

Customer Support Hours

Our team is here to assist you during the following hours:

- **Monday–Friday: 6:00 am – 5:00 pm (11 hours per day!)**
- **Saturday: 8:00 am – 12:00 pm**

Please save our new support number, **480-535-8146**, and ensure our email (Support@Snap2Close.com) is on your safe-sender list to avoid any communication going to Spam.

Warmly,

Charlie and the Snap2Close Team

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